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PRESS RELEASE

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FOR IMMEDIATE RELEASE

Iowa Rock 'n Roll Music Association Announces Clay Norris as Executive Director

Strong local ties to the Great Lakes Area cited

(Arnolds Park) -The Iowa Rock 'n Roll Music Association announced today that Clay Norris has accepted the position as Executive Director of the association effective as of January 29, 2020.

According to Ralph Kluseman, President of the Iowa Rock 'n Roll Music Association, "Clay brings considerable business skills and long-standing relationships with many people and organizations in the Great Lakes area to his new position. His strengths will benefit the mission of our association as we continue to build on the legacy of John Senn, the co-founder of the Iowa Rock 'n Roll Music Association, who passed away in 2019."

Clay, upon accepting the job as Executive Director states, "The board has articulated a mission to honor the past, while inspiring the future. I am so grateful to have the board's trust to continue honoring the past legacy of Rock and Roll in the fine state of Iowa, while helping the association to move this legacy forward to the present and into the future!"

Clay previously was the Senior Global Product Manager for the Pure Fishing Company and also the National Director of Sales and Marketing for Cortland Line Company. He is a regular volunteer for the Spirit Lake High School Music Boosters and lives in Spirit Lake, Iowa with his wife and children.

For details visit iowarocknroll.com

Contact: Ralph Kluseman, President (563)599-9436

The Iowa Rock 'n Roll Music Association exists to preserve the legacy of rock 'n roll music in Iowa by honoring achievements, educating youth, and inspiring artists. Established in 1997, it is a 501(c)(3) non-profit statewide organization with many areas of service including: Hall of Fame recognition, Rock 'n Roll Museum, live music and other community events, the Iowa Rocks Talent competition for young performers, and educational outreach.

Honoring, educating, and inspiring through the power of rock 'n roll music.

John Senn – Founder

STAFF

Clay Norris – Executive Director

Patsy Donovan – Operations Support

Maddi Tesch – Museum Administrator

Becky Brockmann – Volunteer Coordinator

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